

2026 - 2027

SPONSORSHIP OPPORTUNITIES



*Project
Ballet*

Providing superior ballet training for our region's youth.

Project Ballet is the leading pre-professional classical ballet program in the Midwest. Thanks to the support of our generous community, donors, and supporters, we are able to provide an uncompromising environment of excellence in both our ballet and academic departments. *We have served the Fort Wayne community for 23 years, and look forward to our bright future!*

It is of paramount importance to our faculty and staff that each student at Project Ballet is respected, encouraged and supported. This environment is what sets us apart from most pre-professional ballet programs. *We love ballet and we love this organization.*

Please consider a tax-deductible sponsorship for our 2026-2027 season. Your support makes art and education accessible to the rising generation of artists. **Thank you for your support!**



TITLE | \$4,200 *ONE AVAILABLE*

- Your business **announced as title sponsor** at all performances in the 2026-2027 season.
- Your business featured as title sponsor on our **donor wall** through September 2027.
- Your business featured as title sponsor on our **sponsor banner** at all outreach events through September 2027.
- **Digital billboard placements** advertising *Nutcracker at the Embassy*, featuring your logo, for a minimum of 4 weeks throughout the greater Fort Wayne area.
- **8 complimentary tickets** to your choice of performances in the 2026-2027 season.
- **2 complimentary VIP passes** to see our in-studio Nutcracker dress rehearsal on November 21, 2026.
- **2 complimentary VIP passes** to see our in-theatre Nutcracker dress rehearsal on December 3 or December 4, 2026.
- **6 underwritten tickets** to see *Nutcracker at the Embassy*, available to a nonprofit organization of your choice.
- **Full-page placement** in our full-color printed programs for all performances in the 2026-2027 season.

PRINCIPAL | \$2,650 *THREE AVAILABLE*

- Your business prominently featured on our **donor wall** through September 2027.
- Your business prominently featured on our **sponsor banner** at all outreach events through September 2027.
- **Digital billboard placements** advertising *Nutcracker at the Embassy*, featuring your logo, for a minimum of 4 weeks throughout the greater Fort Wayne area.
- **6 complimentary tickets** to your choice of performances in the 2026-2027 season.
- **2 complimentary VIP passes** to see our in-theatre Nutcracker dress rehearsal on December 3 or December 4, 2026.
- **6 underwritten tickets** to see *Nutcracker at the Embassy*, available to a nonprofit organization of your choice.
- **Full-page placement** in our full-color printed programs for all performances in the 2026-2027 season.

SOLOIST | \$1,300

- Your business prominently featured on our **donor wall** through September 2027.
- Your business prominently featured on our **sponsor banner** at all outreach events through September 2027.
- **Digital billboard placements** advertising *Nutcracker at the Embassy*, featuring your logo, for a minimum of 4 weeks throughout the greater Fort Wayne area.
- 4 **complimentary tickets** to your choice of performances in the 2026-2027 season.
- 4 **underwritten tickets** to see *Nutcracker at the Embassy*, available to a nonprofit organization of your choice.
- **Full-page placement** in our full-color printed programs for all performances in the 2026-2027 season.



DEMI-SOLOIST | \$550

- Your business prominently featured on our **donor wall** through September 2027.
- Your business prominently featured on our **sponsor banner** at all outreach events through September 2027.
- 2 **complimentary tickets** to your choice of performances in the 2026-2027 season.
- 2 **underwritten tickets** to see *Nutcracker at the Embassy*, available to a nonprofit organization of your choice.
- **Full-page placement** in our full-color printed programs for all performances in the 2026-2027 season.



CORPS DE BALLET | \$350

- Your business featured on our **donor wall** through September 2027.
- **Half-page placement** in our full-color printed programs for all performances in the 2026-2027 season.

APPRENTICE | \$125

- **Recognition** in our full-color printed programs for all performances in the 2026-2027 season, with a QR code link to logos of Apprentice-level donors.

SUBMISSION GUIDELINES

- Paperwork, payment, and artwork must be returned by **Thursday, October 1, 2026**. Late submissions may result in forfeited marketing opportunities due to production deadlines. Email submissions to niebel@projectballet.org.
- Payment can be made at projectballet.org/donate or with the QR code below.
- To pay via check, make payable to *Project Ballet* at the following address:

*Project Ballet
c/o Executive Director
921 Northcrest Shopping Center
Fort Wayne, Indiana 46805*

ARTWORK SPECIFICATIONS

TITLE, PRINCIPAL, SOLOIST, & DEMI-SOLOIST

- 5" x 7.75" Vertical PDF for Program
- 6" x 6" 300dpi JPEG Logo for Wall

CORPS DE BALLET

- 5" x 3.75" Horizontal PDF for Program
- 6" x 6" 300dpi JPEG Logo for Wall

APPRENTICE

- 300dpi JPEG Logo

- All artwork should be a high-resolution, full-bleed PDF with embedded fonts or a JPEG with minimum 300 DPI.
- Logos should be transparent PNG or JPEG in both full-color and single color if possible.
- Custom advertisement design available for a \$50 fee.

SPONSORSHIP INFORMATION

Business Name: _____

Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Email: _____ Phone: _____

Authorized Signature: _____ Date: _____

Project Ballet Dancer Representative: _____

Sponsorship Level:

- | | |
|--|--|
| ☐ Title (\$4,200) | ☐ Demi-Soloist (\$550) |
| ☐ Principal (\$2,650) | ☐ Corps de Ballet (\$350) |
| ☐ Soloist (\$1,300) | ☐ Apprentice (\$125) |

Nonprofit to Receive Underwritten Tickets (if applicable): _____

☐ Yes, please design my ad! \$50 fee will apply.

OFFICE USE ONLY

- ☐ Ad Received
☐ Logo Received
☐ Payment Received
☐ Check # _____
☐ CC Process Date: _____
☐ Square Payment Date: _____
☐ Dancer Representative: _____

Online Payment



Project Ballet is a 501(c)(3) nonprofit organization and your donation is tax-deductible to the extent allowed by law.
All payments are non-refundable.